

NATHAN NOWAK

PRODUCER

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Experience

Executive Producer, Dell Technologies

Austin, TX

April 2024 – Present

- Senior Producer (November 2017 – March 2024)
- Oversee budgets & schedules for product launches and services.
- Review, bid, and award production companies and vendors.
- Train team of producers, establish internal processes, and work closely with Business Affairs to ensure legal compliance.

Senior Producer, Zambezi

Culver City, CA

September 2011 – September 2017

- Produced campaigns for TaylorMade Golf, 2K Sports, The Honest Co., Champs Sports, and Caesars Casino.

Junior Producer, TBWA\Media Arts Lab

Playa Vista, CA

February 2010 – June 2011

- Worked solely on the Apple account.
- Produced videos for the launch of the original iPad.
- Localized videos for multiple iPhone & iPad campaigns.

Freelance Producer, Various

Los Angeles, CA

July 2004 – January 2010

- Story Producer/Field Producer for various reality shows on NBC, ABC, VH1

Additional Skills

Adobe Premiere, Photoshop, Smartsheet, Slack, Monday, Basecamp, Word, Excel, PowerPoint

Education

Bachelor of Arts - State University of New York at Geneseo

Major: Television/Radio Production Minor: Psychology